

NorthCoast Asset Management introduces four international ETF strategies



Global Select, International Select, International Select Hedged and Emerging Market Select are the newest offerings by NorthCoast and the firm is excited about the opportunity and timing.

"International equities have been a long-standing research focus of NorthCoast and with the recent underperformance in international markets over the last few years, we believe now is a great time to offer these solutions to investors." –Dan Kraninger, NorthCoast President & CEO

Mr. Kraninger continued to state that providing differentiated and institutional-caliber offerings has been the core initiative of NorthCoast for almost thirty years. NorthCoast's objective is to construct and manage solutions that complement an investor's existing portfolio and produce risk-adjusted growth in any environment. Since the launch of their original ETF-managed offerings in 2012, NorthCoast has worked diligently to dive even deeper into the international equity landscape by scoring, ranking and selecting ETFs at the individual country level.

"Our research has shown that individual country ETFs reward certain factors and can indicate future performance. Our goal is to capitalize on this research. We're harnessing the power of these factors through the investment in country specific Exchange-Traded Funds (ETFs). ETFs provide investors a liquid, transparent, and low-cost avenue to individual country equities around the world such as Turkey, Chile or Thailand. " - Patrick Jamin, NorthCoast Chief Investment Officer

The factors that Mr. Jamin mentions are part of the collective selection process called *ETF Harmony*[®], the engine of NorthCoast managed-ETF solutions.

The newly added international ETF strategies join a comprehensive set of offerings provided by NorthCoast including U.S. Sector based strategies and the award-winning* Tactical Income strategy. For more information, please consult with a NorthCoast private client advisor.

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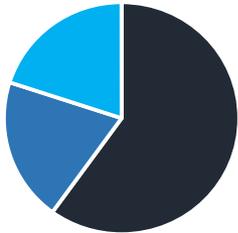
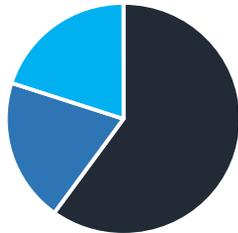
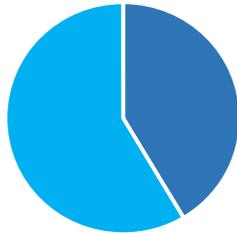
*NorthCoast Asset Management Recognized as a Top Gun Manager by Informa Investment Solutions in 2016. Click the link below for more information.

http://www.northcoastam.com/pdf/strategies/NorthCoast-Tactical-Income_2016Q2_Informa_TopGun.pdf

NorthCoast Launches International ETF Strategies

Over the past decade, NorthCoast has evolved as a result of investor demand and expanded its ETF managed account offerings.

The strategies are part of NorthCoast’s *Select* series, which utilizes its proprietary *ETF Harmony*® selection model. The strategies, launched in January 2017 invest in countries with higher risk-adjusted return potential and reduce or eliminate exposure to countries with lower risk-adjusted return potential in order to generate returns greater than the respective international benchmark.

	GLOBAL SELECT	INTERNATIONAL SELECT	INTERNATIONAL SELECT HEDGED	EMERGING MARKET SELECT
*ETF Universe (approx.)	33	32	32	16
U.S.	1	0	0	0
International Developed	16	16	16	0
Emerging	16	16	16	16
Benchmark	MSCI All-Country World Index (ACWI)	MSCI ACWI ex-U.S.	MSCI ACWI ex-U.S.	MSCI Emerging Markets
# of Holdings	8-12	8-12	8-12	5-10
Sample Asset Allocation As of 2/15/2017				
	● U.S.	● International Developed	● Developed Emerging	● Emerging

Past Performance is not indicative of future results. All investments involve risk, including loss of principal.

The “Sample Asset Allocation” is for informational and illustrative purposes only based on an Opportunistic market outlook provided by NorthCoast Asset Management.



ETF Harmony®

- NorthCoast's approach to evaluating and selecting exposures through Exchange Traded Funds
- The corresponding whitepaper highlights the use of four categories of factors/signals with what works and what doesn't:

Technical | Macroeconomic | Sentiment | Valuation

Click [here](#) for a downloadable version of the ETF Harmony® whitepaper

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