

NorthCoast Asset Management Recognized as a Top Gun Manager by Informa Investment Solutions

NorthCoast has been recognized with Top Guns status by Informa Investment Solutions' PSN manager database for the management of its separately managed account solution, Tactical Income.

"Providing differentiated offerings has been the focus of our investment philosophy for almost thirty years. Our objective is to provide clients a solution that complements their portfolio and produces risk-adjusted yield in any environment." – NorthCoast President & CEO Dan Kraninger

In the current environment of low interest rates, clients need a more powerful answer to their income needs. NorthCoast's solution is to combine fixed-income with less traditional income sources such as REITS, Bank loans and preferred shares. This diversified approach is more flexible as the allocation to each category adapts to market conditions to take advantage of market volatility and interest rate uncertainty.

"We congratulate NorthCoast on their distinction as a PSN Top Gun. This highly anticipated quarterly ranking recognizes elite performers on the leading investment manager database in North America and is widely used by institutional asset managers and investors across our platform," said Leno Toich, Managing Director of Informa Investment Solutions. *"PSN Top Guns ranks products in six proprietary star categories in over 50 universes."*

Utilizing a proprietary blend of Informa Investment Solutions' top priority performance screens, PSN Top Guns ranks products in six proprietary star categories in over 50 universes. This is a highly anticipated quarterly ranking and is widely used by institutional asset managers and investors.

Top Guns receive a star rating in the range from one to six. The stars indicate the continued performance over length of time. **NorthCoast Tactical Income** was named a Top Gun with a star rating of 2 meaning this strategy was a top ten performer within its respective universe, based on returns for the one-year period.

The complete list of PSN Top Guns and an overview of the methodology can be located on <http://www.informais.com/resources/psn-top-guns>.

For more details on the methodology behind the PSN Top Guns Rankings or to purchase PSN Top Guns Reports, contact Ruth Calderon at ruth.calderon@informais.com.

About NorthCoast

NorthCoast Asset Management, LLC is an Investment Advisor registered with the SEC. Founded in 1988 and based in Greenwich, CT, NorthCoast specializes in quantitative research and managing rules-based investment programs for clients and institutions around the world.

An established leader in the field of tactical investment management, NorthCoast manages approximately \$2 billion in assets under management with a 30+ member team. NorthCoast is continually innovating solutions designed to mitigate capital loss during bear market cycles. Our experienced management team, long-term portfolio performance, and premier partnerships make NorthCoast a preferred choice for institutions seeking growth-oriented solutions with downside risk protection. Since 2006, NorthCoast has partnered with Investor's Business Daily to be the exclusive manager of CAN SLIM® powered investment strategies, bringing the foundation of the William O'Neill's stock management system to investors. In 2013, iShares® by BlackRock® and NorthCoast teamed up to construct ETF-managed portfolios utilizing the vast universe of iShares ETFs. From income to growth and alternative assets, the portfolios cater to all investors seeking a variety of solutions.

Past Performance is not indicative of future results. All investments involve risk, including loss of principal.

Registration as an investment advisor does not constitute an endorsement of the firm by securities regulators nor does it indicate that the advisor has attained a particular level of skill or ability.

About Informa Investment Solutions

A market leader in intelligence and software solutions for investment professionals and financial institutions of all sizes, Informa Investment Solutions offers a robust set of analytics and tools to help you grow and retain your business. With a nearly 40-year history, Informa Investment Solutions is part of Informa PLC, a leading business-to-business knowledge provider serving International markets. Informa Investment Solutions has set the standard for providing turnkey and customizable applications for performing manager searches, building wealth plans, and producing client reports and investment marketing materials for companies worldwide. For more information, please visit <http://www.informais.com/> and follow <https://twitter.com/InformaInvest>.